



# IDEA

ILLINOIS DEDICATED  
ELECTROLOGY ACADEMY



ACADÉMIE  
DECTRO





## A STATE-OF-THE-ART SCHOOL

For 25 years, Académie Dectro has trained thousands of beauty professionals in the vocation of hair removal and aesthetic care. Known in Canada as having one of the best educational programs within the field, Académie Dectro has also extended its reputation worldwide expanding into United States, Europe, Asia as well as the Middle-East. Since our training centres are directly partnered with the internationally established and global leader, Dectro International, who manufactures the most innovative technologies in hair removal and aesthetic care, our students have the privilege of receiving highly reputable education using the most advanced and latest techniques, thus opening the door to a very promising career.

Take your career in hand and give yourself the experience of a lifetime at the cutting edge Académie Dectro!

## BECOME A PERMANENT HAIR REMOVAL SPECIALIST!

Still today, electrolysis is the only 100% guaranteed method of permanent hair removal for all skin colors and hair types. Starting your career in this domain will allow you to meet the public's ever growing demand for a permanent method of hair removal. After having completed this comprehensive course, you will be able to master the most advanced permanent hair removal techniques in the world, by using the most technologically advanced computerized Apilus devices. With the incorporation of our international expertise, our state-of-the-art equipment and ultramodern facilities, you are sure to become an exceptional electrologist.

## WHAT IS ELECTROEPILATION?

Electroepilation permanently eliminates the cells responsible for hair growth by inserting a small probe in the hair follicle (natural opening of the hair) and emitting an ultra-fast current. Thanks to today's technology, the treatment is very comfortable, fast and 100% effective for all types of clients.



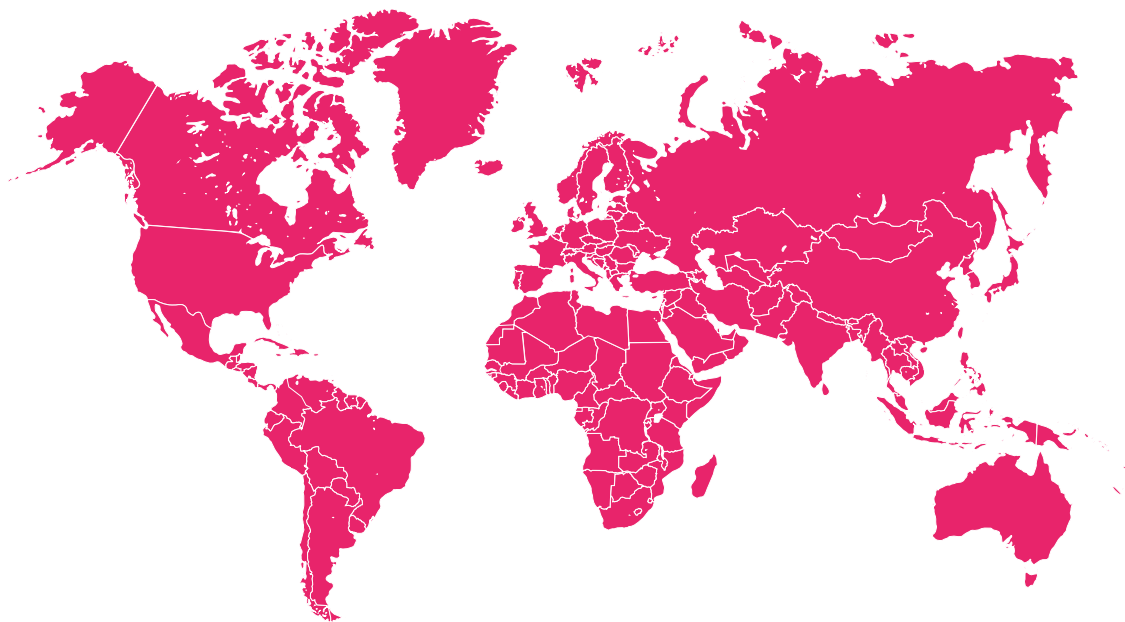
## LASER AND IPL HAIR REMOVAL ARE VERY POPULAR, BUT LIMITED:

- No results on white and blond hairs
- Lower efficiency on dark skin
- Contraindicated on the eyebrows and risky on the face
- 20% of regrowth or more depending on the skin phototype

## AVOID THE LOSS OF AN IMPORTANT CUSTOMER BASE AND SUBSTANTIAL REVENUES WITH ELECTROEPILATION

- The only 100% definitive hair removal method
- For all colors of skins and hair, including dark skins and light hairs
- Safe for face and eyebrows
- Even if you already offer photoepilation in your clinic, the addition of electrolysis will allow you to master all hair removal techniques.
- Electroepilation is an essential complement to photoepilation
- You will be able to answer all the needs of your customers and, above all, complete unfinished treatments = 100% satisfied clients.





## INTERNATIONAL ELECTROEPILATION PROGRAM

Académie Dectro Electroepilation training program is available in three versions to meet the needs of all. Regardless of the country where you want to practice or if you are already a professional in the field, we have a program tailored just for you. Depending on the version chosen, the number of modules, hours of theory and practice vary.

Each version of the program offers a theoretical and practical component. All the theoretical subjects are covered in detail using workbooks, visual presentations, videos, questionnaires and evaluations. The theoretical part can be done at the school or online.

The practical part allows you to master the techniques, the devices and the various tools of modern electroepilation, acquire experience on the different parts of the body and develop confidence in your work. The techniques of insertion and application are practiced in depth on live models. The instructor constantly supervises your work in order to correct and improve your technique.

The devices used in our schools are branded Apilus. Apilus offers advanced technology that has proven itself in hair removal. Already used by thousands of centres around the world, Apilus electroepilation devices offer remove effective, more comfortable treatments, and completely definitive results much faster than any other hair removal system.





## CAPTIVATING CONTENT!

### THE HISTORY OF ELECTROEPILATION

Where does electrolysis come from?  
Who invented it and why?

### THE SYSTEMS OF THE HUMAN BODY

What is the human body? Which systems have an effect on hair growth?

### THE SKIN AND ITS APPENDAGES

What is the composition of the skin and especially the hair?  
Where are the cells responsible for hair growth?

### ELECTROLYSIS

What is the principle of electrolysis and how can it eliminate the hairs permanently?

### THERMOLYSIS

How thermolysis current works and what are its advantages?

### THE BLEND CURRENTS

What are blend currents and when should we use them?

### THE CONSULTATION

Examination of the skin and hair, contraindications, treatment planning, and recommendations.

### THE EXECUTION OF ELECTROEPILATION

What are the stages of the treatment itself and how to ensure a good insertion?

### THE POSITIONING

Depending on the region treated, how should the electrologist and the client position themselves to ensure comfort and results?

### THE PROBES

What are the different types of probes?  
Why use insulated probes?

### HYGIENE AND ASEPSIS

What are the hygiene and asepsis approved methods for safe and professional electrolysis treatment

### CODE OF ETHICS

How to behave with the customer? What to do and what to avoid!

### THE WORKSTATION

What equipment do I need to provide professional and safe electrolysis care?

### MARKETING

Know how to market your services, it's essential!

### STARTING A BUSINESS

Some tools to get started in beauty!





INTENDED FOR

MODULES

THEORY

PRACTICE

SUPPLEMENTAL  
MATERIAL

## MASTERCLASS APILUS 200 HOURS

Professionals of the field (electrologists or estheticians in countries where there is no minimum hours required)

8 modules:  
Anatomy of hair, Execution, Thermolysis, Electrolysis, Blend, Probes, Positioning, Consultation

120 hours

80 hours

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Théorie seulement (02-2010)

## ELECTROCLASS PLUS 300-320 HOURS \*

Beginners in most countries, including Canada and several US states.

15 modules: History, the human body, the skin and its appendages, ethics, Workstation, Consultation, Hygiene, Execution, Thermolysis, Electrolysis, Blend, Probes, Positioning, Marketing, Starting your business

160 to 180 hours\*

140 hours\*

02-2000(D)

## ELECTROCLASS XTRA 600 HOURS

Beginners wishing to practice in some US states where the minimum hours required is higher, as in California.

15 modules: History, the human body, the skin and its appendages, ethics, Workstation, Consultation, Hygiene, Execution, Thermolysis, Electrolysis, Blend, Probes, Positioning, Marketing, Starting your business

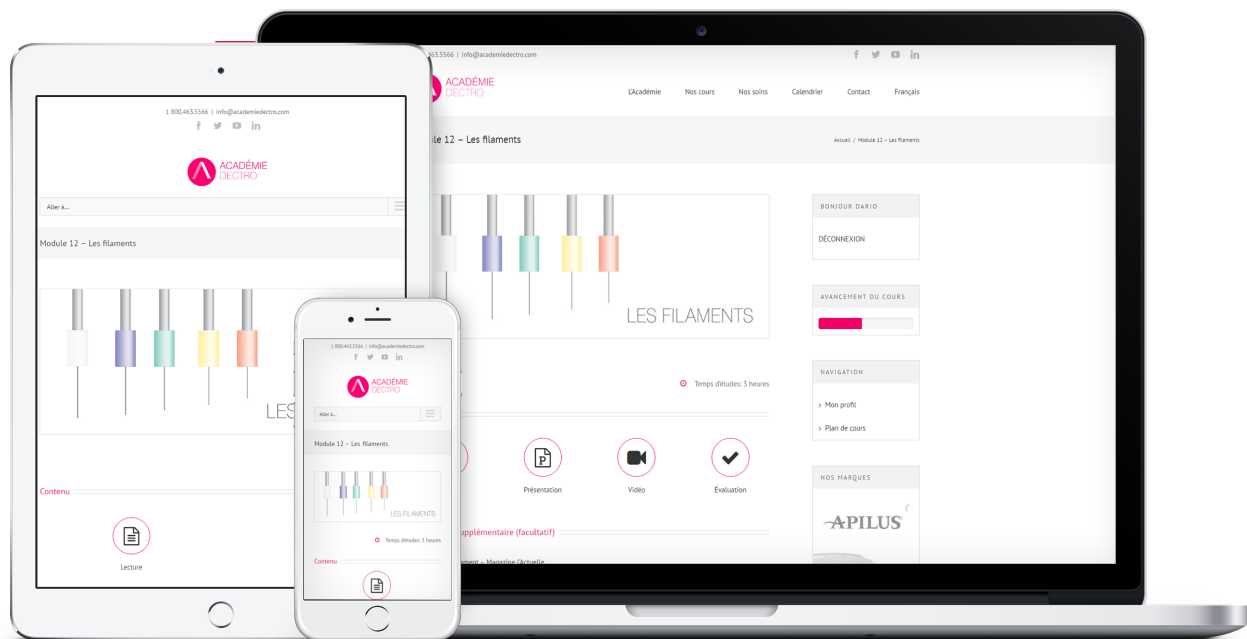
300 hours\*

300 hours\*

Sterilization and ethics of AEA, Milady's Hair Removal techniques book, Quizzes

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## ONLINE ELECTROEPILATION COURSE

### BECOMING AN ELECTROLOGIST IS NOW EASIER THAN EVER!

Académie Dectro now offers online training to facilitate the learning process of students worldwide. Via an online user-friendly platform, students are able to complete theoretical lessons from their own home and at the most convenient time for them.

### INTUITIVE INTERFACE AND ONLINE EVALUATIONS

The platform of the Online Electrolysis Course gives access to all the required teaching materials in a highly visual way. Each chapter studied includes a manual in PDF format, a graphic PowerPoint presentation, videos or conference clips when available, as well as a quiz-type evaluation. Quizzes are completed online and students receive their results immediately

### AND PRACTICE ?

Once the online theory is completed, the student is required to report to the nearest accredited Académie Dectro in order to complete the practical portion of the course. Under the supervision of experienced instructors, students will be able to put in practice all their knowledge acquired online and pass their final exam with flying colors.



# WHY STUDY ONLINE?

## REDUCED COSTS

Studying online eliminates the need to travel and the related expenditure.

## EASE OF USE

The online electrolysis course is as easy as 1, 2 and 3. Read the theory, review the PowerPoint and complete the quiz. That's all

## STUDY AT YOUR OWN PACE

Sometimes, our schedule prevents us from studying at certain times. By studying online, you can study when it suits you.

## FASTER LEARNING

According to various studies, the rate of assimilation of knowledge of those who take e-learning courses is 100% higher than those following comparable classroom courses.

## STUDY ANYWHERE

Whether you are in your living room or on the beach, your electrolysis course will be with you as long as you have your computer or tablet.

## RICHER CONTENT

By studying online, you get a richer content such as exclusive videos and links to additional information.





## WHY CHOOSE ACADÉMIE DECTRO?



### RECOGNITION

Training program recognized by professional associations and the industry



### AVANT-GARDE TECHNIQUES

The most advanced application techniques on the market



### INTERNATIONAL

International level expertise and network



### PASSIONATE INSTRUCTORS

Experienced, passionate and attentive instructors



### MODERN EQUIPMENT

State-of-the-art computerized devices, furniture and tools



### ONLINE TRAINING

Save time and money by doing the theory online



### REAL CLIENT EXPERIENCE

Apply learned techniques on real clients



### CUSTOM COURSES

Small groups providing personalized training



### RELIABLE PARTNER

Schools are partner of Dectro International, manufacturer and world leader in the field of hair removal and aesthetics



### SHORT-TERM TRAINING

Intensive training to begin your career more quickly



### PROMISING CAREER

A placement rate of almost 100%



### PROFITABLE INVESTMENT

The cost of starting a career in electrolysis is minimal and the income that can be generated is very profitable





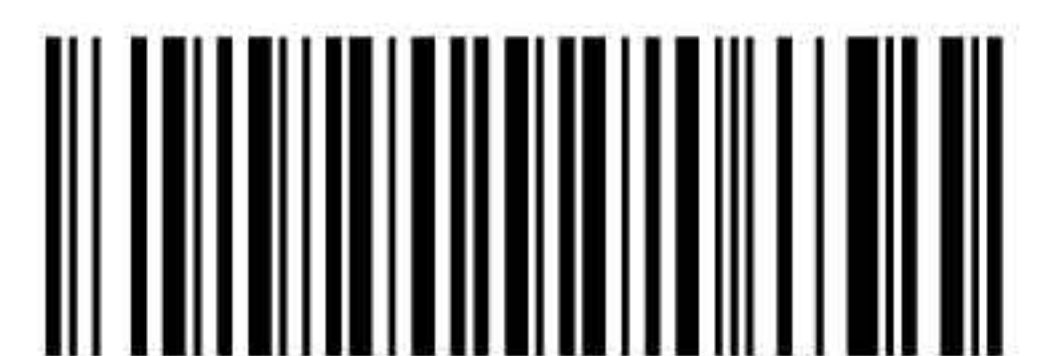


# Enroll Today!

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# Apilus Masterclass Course Grid

200 hours

Module	Theoretical	Practical
The endocrine system and hair anatomy	22 hours	-
Consultation	20 hours	-
Performing electroepilation	12 hours	
Electrolysis	10 hours	
Thermolysis	21 hours	
Combined currents (Blend)	20 hours	
The probes	7 hours	
The positioning	8 hours	
TOTAL	120 hours	80 hours



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